

## Smart Lubricants

PRESENTS



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MOTORCYCLES and music, for the most part, go hand in hand. The reason is that they are both relatable to us in the sense that they liberate us. What lyrics and chords can do for someone when they put their headphones on, motorcycles can do just as much when you get your gear and saddle up. Imagine a hard day at work and imagine putting on your favourite track at the end of it. Now, imagine a hard week at work and imagine going for an early morning ride on a Sunday. We can bet that the effects are similar.

At xBhp, we are all about motorcycling and whenever the opportunity presented itself, we have associated ourselves with music. Be it the 02 ride which we referred to as Octaves and Octanes or our rides at the RMF (Riders Music Festival) events. On most of those occasions, we took care of the motorcycling part while our moto-musicians took care of business with guitars and drums. But as motorcycling got us closer to music and vice versa, our desire to mix em both gave birth to an idea. And we are about to bring to you is the end result of that idea. This time around, xBhp brings motorcycling and music together. Therefore, with great pride, we present to you xBhp's own music video – The xBhp Rap Anthem!





the soul-stirring lyrics and vocals, the visuals had to be spectacular. Rap music has a certain tone attached to it which includes a lot of dancing and but this is xBhp's music video... so we decided to have motorcycles dance alongside the riders! Motorcycles, B-Boying, hip hop, parkour, stunts, burnouts and most importantly, motorcyclists, it all had to be there. Basically, we had to take a day out of a motorcyclist's life and turn it into a visual spectacle that'd touch hearts and souls. A tall task indeed.

So, we all the above in mind, we started working on the conceptualization. We take motorcycles as a part of our lives and not just as leisurely objects, but for what they are to various people. For some, they are a way to run over the stress and monotony and for some solitary ones, they are the one thing that they can go to at the end of the day and be themselves. Amongst many things, for some lucky ones like us, they are a part of the profession or... the Tools of our Trade.

We'll try to give a gist of the story that we wanted to convey; a motorcyclist working 9 to 5 for the daily bread and wine (pardon the rhyming because we are in a... phase). He gets frustrated with the work and the constant bashing so he does what a motorcyclist does. He picks up his gear and rides away on his Indian Chief Vintage. We would like to thank Big Boy Toyz for lending us their cool workspace to

get this shot done.

The next part is where another motorcyclist is at a hotspot for biker's doing her part in educating motorcyclists about the importance of engine oil and how the one she is using, from GS Caltex India, has helped her to extract the maximum out of her motorcycle and then heads out on her TVS Apache RTR 200 4V to meet her other biker buddies. Throttle Shrottle lent us the open expanse of their moto-café for this shot and we'd link to thank those cool peeps.

After that, the two of them headed to their meet-up point, which for bikers is a cool joint and like in a video game, a necessary checkpoint,



MR DEEPAK BANSAL

We were in a heck of a fix regarding the locations for the video shoot of the #xBhpRR. We needed a place with a rustic location with an open expanse so that it goes with the nature of the song which is rap. We are very thankful to Mr Deepak Bansal who let us use his place in Pali, Faridabad. A location with an under-construction factory feels and open fields as far as the eyes can look... exactly what one needs when they go for a Rap Replica!

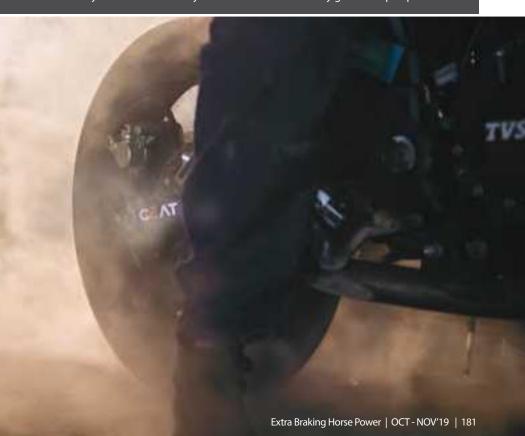
In the beginning, when the idea was coined, it seemed outrageous but that is the case with everything big and... out of the ordinary. After all, who knows, maybe we found the idea of a pan-India motorcyclist community outrageous or maybe having a Lifestyle Motorcycling magazine for that matter. But like we did both of the above, we decided to give it a go. Like every idea, this one gave us a lot of restless nights as we pondered over what the song was going to be about, the genre, the visuals, the treatment and whatnot. While motorcycling has largely been associated with Rock n Roll, we decided to tread a different path because that is more... fun. But what other genres can get a motorcyclist amped enough to just pick up their motorcycle and just ride away! Perhaps some... Rhythm and Poetry?

Another reason for choosing rap was the there's a lot of lyrics, which was a must to express our love for the plethora of motorcycles that we have ridden. But then, with a solution, came a problem too – penning the lyrics. Spewing names of motorcycles that express a certain emotion and then rhyming away with the innermost feelings and desires of a motorcyclist was the call of the day. We were in a real bind and while we were looking for an xBhpian who could take up this task, we got just the response we were looking and it went like this, "Bikes and rap? Piece'o'cake!" Two of our community members from the North-East took up this task for us and boy did they deliver! And it wasn't just the lyrics either. Our boys spit 'dem rhymes like it was nobody's business and the feeling that we got while listening to the first cut of the song is something we find really hard to describe in words. We wanted this song to be about the machines we ride.

Now, after we got the lyrics and the song sorted, it was time to ponder over the video for it. With the song, the bar was set really high and in order to justice to



The CEAT Zoom series of tyres features a unique tread pattern to provide excellent wet grip and the wide contact patch makes for excellent high speed handling. We had the firsthand experience of that as it had rained the previous night and the conditions did not provide the best of traction for our stunt riders.

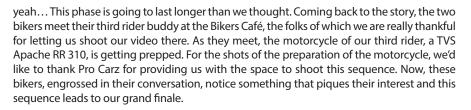




Pro Carz is where we got all the customization work done on all our motorcycles. Amazing work and amazing location, both of which we made full use of during the #xBhpRR music video shoot

For one of the sequences in the #xBhpRR music video, we needed an open location which serves as a gathering spot for motorcyclists. The first name that came up was Throttle Shrottle.

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Now, the finale of our video had to be grand and for that, we needed a place where we could undertake something like that. That is when a biker friend of ours, Mr Deepak Bansal, sug-

gested that we use his under-construction warehouse at the outskirts of Faridabad. We were instantly convinced of the place for its rustic appeal and rural setting. This is the place where we shot the major part of our music video. Our parkour artists went bonkers, our b-boys and hip-hoppers tore the roof off of that place, our stunt-riders, aboard their TVS Apache RTR 200 4Vs were not on both the wheels for more than mere seconds and we... we looked, dumbstruck, at our dream taking shape and getting as much of it on the camera as we could. Burnouts, slides, jumps, wheelies, flips and whatnot, mixed with the sounds of the BMW S1000RR roaring and the other ones screaming... it was a scene right out of the sweetest dreams of a motorcyclist.

A project of this magnitude is not easy to take up and we would like to thank GS Caltex India for coming on board to help us bring this idea of ours to fruition. We would also like to thank CEAT, OSHEE, Biker's Café, Zeus, and TVS for supporting this dream of ours. And last but not the least, we'd like to thank the artists who featured in our video; our rappers, Mr Aiban Nangsan Lyngdoh and Mr Stephen L Darlong, our B-Boys, Ashif Khan and Deepankar, and last but not the least, our stunt riders, Tony and Bhawani from steelslincerz.



Shooting for the #xBhpRR was not an easy task. The heat, the humidity, and the work, when combined, make for a tiring combination. But whenever any member of the crew felt the need to recharge, they had rejuvenating beverages from OSHEE to rely on. Watch the video and see them go at it!

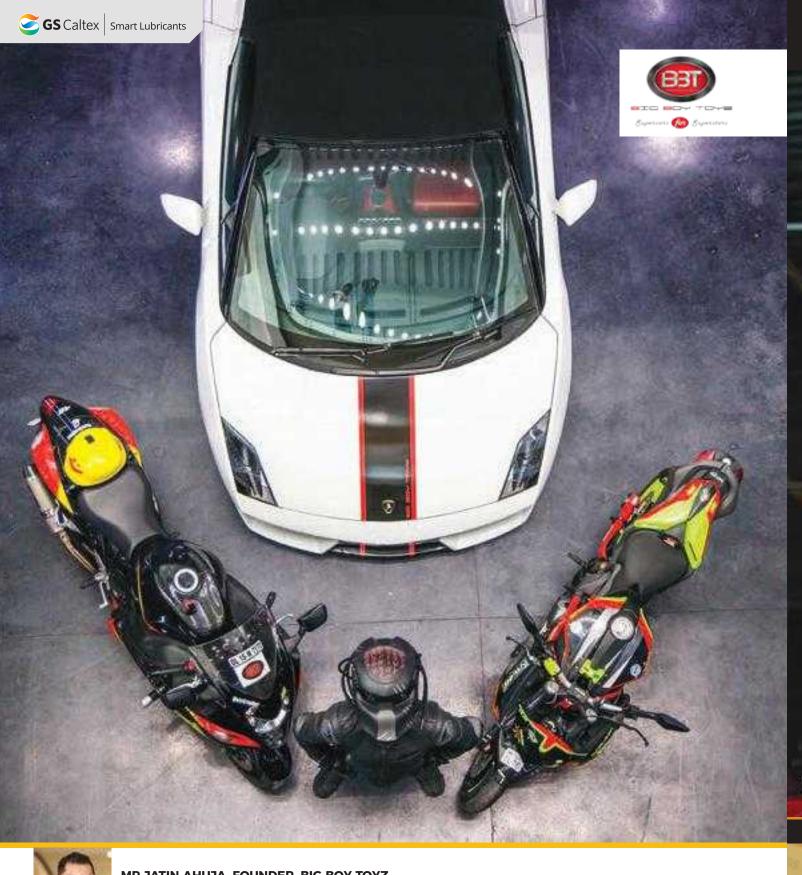
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ride... Biker's Cafe 2.0 also served as a location for the video shoot and the launch venue of #xBhpRR.



### AIBAN NANGSAN LYNGDOH AKA KACE

Aiban Nangsan Lyngdoh or KACE as he likes to call himself was one of our rapper duo who penned down and sang the English part of the #xBhpRR. His alias KACE, as he mentions, stands for "Keep A Crowd Entertained" or "Keep A Crowd Enlightened" which he certainly did!

facebook/aiban.lyngdoh instagram/a\_northeastboym





### MR JATIN AHUJA, FOUNDER, BIG BOY TOYZ

Passionate projects like the #xBhpRR need passionate people. Mr Jatin Ahuja, Founder, Big Boy Toyz is one of those people. He took his passion for cars and used it to set up one of India's biggest brands that deal in used superbikes (and now superbikes). And being the cool guy that he is, he let us use the BBT store for shooting a part of #xBhpRR.

STEPHEN L DARLONG AKA BLAZEFURY

Stephen L Darlong or BLAZEFURY was the other half of our rap duo. A member of the Meghalaya xBhp Chapter and a motorcyclist to the core, Steve was more than well-armed to both pen and spew the lyrics of the #xBhpRR Rap Replica.

facebook/sin.saga.1

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### SHAHNAWAZ KARIM

Shahnawaz Karim is not a name that a not of people don't know even if they remotely associate themselves with motorcycles. A cool and sedate rider on the tarmac and a force to be reckoned when off it, he is a Certified Personal Trainer at BMW Motorrad International Instructors Academy. A motorcyclist to the core, Shahnawaz caught us off guard with his acting skills during the music video shoot of the #xBhpRR. Take a look for yourself... the video is up on YouTube.

facebook/shahnawaz.karim instagram/shahnawazkarim

# ZHIYUN

www.zhiyunindia.com

www.gopro.com

All the onboard footage that you see in the #xBhpRR

music video was shot on GoPro Hero 7 Black. The stabilization in fantastic and the clarity, be it the

audio or the video, is phenomenal. Our stunt riders have found their next onboard camera, we believe.

Zhiyun Crane 3 is a great gimbal in its own right but the LAB series takes it even further. It represents the best configurations of a series and the Zhiyun Crane 3 LAB was what we used for the video shoot of #xBhpRR.



There are not a lot of people in the motorcycling fraternity who do not know Dr Neharika Yadav. A dental surgeon by profession, she is a motorcycle racer and has raced an all-men grid more than once in the JK Tyre National Racing Championship. Adept in donning a doctor's cloak and full racing leathers with equal precision, her Panigale 899 speaks for her on the racetrack. And since #xBhpRR was all about motorcycles and motorcycling, she was a natural choice and we are glad to have had her as a part of the music video.

facebook/neharika.yadav.31 instagram/neharika.yadav



Pratiksha Das or racerchick11 was one of the three actors that you see in the very beginning of #xBhpRR: Rap Replica music video. She hails from Mumbai and is a Mechanical Engineering Student. But more than anything, she is an automobile enthusiast and an avid motorcyclist. Her love for automobile racing is also out there for everyone to see and we are glad to have had her as a part of the #xBhpRR music video.

facebook/racerchick11 instagram/racerchick\_11

### **ASHIF KHAN**

We found one of our b-boy/hip-hop dancers in Ashif Khan and boy what a talent he is. Strong, disciplined, and smooth with his moves, he matched the Apaches on onewheels effortlessly.

facebook/shif.hopper

instagram/ashif\_khan\_bboy\_shif



Bhawani Sapera is of the guys who you see running around on one wheel or sliding the bejesus out of the Apache in the #xBhpRR music video. While we sat there trying to figure out how these people do

what they do, they would come up with even more stunning manoeuvres.

facebook/steel.bhawani instagram/Steelbhawani



lorem ipsum

Steel Silencerz is one of India's best group freestyle stunt riders. We had Tony and Bhawani from the team and their talent was evident from the fact the traction was less than ideal and yet, they did not let their front wheel touch the ground!

RIDING GEAR BY

www.zeusmotorcyclegear.com

## **OSHEE**

Our dancers had their work cut out for them as they had to do their routine, again and again, depending on the shots and the retakes. While they let their talent take of the #xBhpRR music video's visual well being, their physical well being was well taken care of by the Vitamin drinks from OSHEE.

Jumps, flips, handstands, and whatnot, our boy Deepankar was ready for anything that one can throw at him. And he's a daredevil too, matching his moves with the wheelie-ing and sliding Apaches!

facebook/deepankar.neelam.7 instagram/deepankar19960

Lorem ipsum

TVS www.tvsracing.com If you see a red-streak in the #xBhpRR music video, it was probably

Tony. Scarily fast and impeccably precise with his manoeuvres, after watching the stuff he could do with his Apache, our video crew had no trouble in having him run circles around them on one wheel.

facebook/tony.steelsilencerz instagram/steeltony



**TONY** 





play the song again. While we are not the ones to gloat but we believe that everyone will agree when something that you put a lot of hard work in is appreciated.

The song was followed up by a fun Q&A round regarding #xBhpRR with the audience. And then, we had a performance from Bunty and Co. lined up for all the riders who joined us for the launch. The GS Caltex India team was also present there and they joined in on the celebrations by offering discount coupons for their range of engine oils to the riders present there.





After all the hard work that went into the making of #xBhpRR, it was time to unleash it upon the world. 22nd of September, Sunday, was chosen as the launch date for India's first motorcycle rap song. Needless to say, we were all very excited for the launch.

Being motorcyclists we do not miss a chance to go out for a ride and even more so on a Sunday. So the music video launch of the #xBhpRR was also turned into a ride. Some 150 bikers gathered at the good'ol xBhp Dhaba and rode together from there to the venue. The venue was The Bikers Cafe, Gurgaon.

Upon reaching the venue, it was finally time. After a brief presentation regarding the song and music video, we called upon the stage our chief guest, Mr Pankaj Dubey, Country Head and MD, Polaris India to finally release the song.

As the song played and as all the motorcyclists in the cafe watched, we had a hard time keeping our nerves in check. But they calmed down once the song ended and the crowd responded with a loud 'YES!!' when we asked to



We are very thankful to GS Caltex India for coming on board as a title partner for this song and supporting this longstanding dream of ours. We are also thankful to our other partners; CEAT Tyres, OSHEE India, Zeus Motorcycle Gear, TVS Racing, for coming forward to support us in this endeavour. We would like to thank The Bikers Cafe as well for helping us with their fantastic space for both the video shoot and the launch.

We would also like to thank the riding groups who rode with us; G.O.D.S., Royal Mavericks, Super Stallions, Dominar Owners Club, RR 310 Owners Club, and United Spartan Bikers. But most importantly, we would like to thank the whole xBhp community around the world as they are the ones who made this possible. The #xBhpRR: Rap Replica has been a total community effort and we are glad to have one like this. So, here's India's first motorcycle rap song, #xBhpRR: Rap Replica, dedicated to every motorcyclist out there. **XBhp** 







वात मुह देखी की कोई हम कभी कहते नहीं
जो सिफारिश का है रवेमा उसमें हम रहते नहीं।
जो उगा होते हैं सूरज अपने ही दालान में
वो पराई चांद्रनी के आसरे रहते नहीं।
फिर उतर जाएंगे चेहरे मीसमों के देखना
जो जमे हैं अपनी जड़ पर पेड़ वो हहते नहीं।
हैसले जिनके जवां हैं मंजिलें उनको मिलीं
रहनुमा पेदाइशी जो तन्हा वो रहते नहीं।
हैसलों की भीड़ होकर साथ में चलते हैं हम
कोई रस्ता हो अकेले हम कभी रहते नहीं

Flattery is not our way in life, Shortcuts are not the way to go.

Those who shine in the darkest of nights, do not depend on heaven's afterglow.

As the storms of time uproot even the mightiest, those with strong roots, persevere, thrive, and grow.

Destinations do not elude those with a strong will, for those who are destined to lead, never walk alone.

Solitude haunts those who lack the courage to keep going, the ones who walk with purpose, their success, never forgo.

I'm a rider, a rider, a rider till the end Honda CBZ or CBR we stunt em like a rockstar Haters in the back ride a little bit faster Speeding up the flow like I'm on a Hayabusa Cutting these corners real swift like a Ninja Ghost riders on the street Burning rubber feel the heat Like my buddy once told me Ride it like you stole the beast Smooth like a Ducati and cruise like a Fat Boy Harleys on the track That don't mean that we bad boys But we make big noise coz we big boys We push with Passion to the tip of the grip No turning back let it rip the grid When we on a road trip, we make it look sick On these Diavels and Monsters

We keeping it swift, through the gravel

Take you up another level get with it

A rebel on the travel with a bunch of dare devils

Chorus #

We bikers on Bullets

Just me and my baby
Taking over the city
Riding with my homies
Errbody gon crazy
When we burn out, Burn out
Errbody gon crazy

When we burn out, Burn out
Errbody gon crazy
Just me and my crew
Rolling on two
Stunt so hard,
Ain't nobody else can do
How we roll out, roll out
Ain't nobody else can do
How we roll out, roll out
Ain't nobody else can do

Hatin' on my ride cause they know A two wheeler can conquer the streets I'm the monster of speed! XBHP, undisputed as league Blood system of a biker From my head to the feet Ladies love the sound of my Kawasaki, On my Ducati I Matrix every cars till you cannot copy The Multistrada and The Scrambler If you could handle these babies Then you got a hell of Caliber We Adreno, Freedom, Graptor and NV Reppin' from the LML family Bunch of Hondas bendin' over ' few twisties, Blackbird, Gold Wing CBR 250 The way I sprint on a Duke 200 130s on the highway... "Who does it?" I got a pack of brothers, ready to progress Feeling damn blessed that I'm part of the best.

Chorus #

1#

I got the Victory Vision
A Street smart Eliminator
Take off like see you later
I'm a Comet. A Triumph Rocket
And when I rock it
I'm on it like I'm wanted
ruff riding with the illest
The sickest in the game
Like Hellcats in all black
We getting busy
On Nightrods and Street 750
Pulsar or Ducati Seven Forty Nine
We getting on the grind
No matter what the time
Safe riding, same time

2# You know how I flex When I'm riding on a Ninja H2 Make way the beast coming through.

Daytona and Tiger, two Triumph bikers
Crashing through the party
with my Yacaaba Enticer When I pull up
with a Benelli motorcycle
That will be the day you gonna take me
as a idol
Helmet for survival
Strapped soul survivor
Ambition of a rider
is the life I desire.

Chorus #

Oh. This is India in 0-100, in a sec, I am feeling like Judge Dredd, From a Splendor to Spyder, We want to find 'em all, No sweat at all, So follow xBhp, And ride with Me. Apacheeeeee!!!

HINDI LYRICS: Pt. Suresh Neerav ENGLISH LYRICS: BLAZEFURY & KACE

BEAT PRODUCER: MIX & FLOW PRODUCTION SOUND ENGINEER: XX EEZY

VOICE (HINDI): Dr. Manan Chaturvedi SINGERS (ENGLISH): Stephen L Darlong & Aiban Nangsan Lyngdoh



