



GS Caltex Base Oils : Kixx Lubo

The Winning Advantage for High Performance Lubricants

Jayanta Ray, General Manager - Industrial and OEM, GS Caltex India Pvt Ltd, shares with Infrastructure Line about the GS Caltex Base Oils & its advantages.

The need for lubricant marketers to meet more stringent regulatory standards and challenging specifications is growing. The ongoing shift to higher quality automotive lubricants is driven mainly by the automobile industry's increasingly demanding requirements such as severe vehicle emission standards. Industrial demand is also moving towards HVI hydraulic fluids and

high oxidation stability turbine oils.

Since more than 80% of the content of lubricants consists of base oil, higher quality base oil is essential in producing higher quality lubricants. GS Caltex Group II/III base oils can give the optimal solution for top quality lubricants which conventional base oils are not able to provide.

Products & Applications

API Category	Viscosity	Applications
Group II	150N	Automotive / Industrial lubricants
	220N	Automotive / Industrial lubricants
	600N	Automotive / Industrial / Marine lubricants
Group III	2 cSt (60N)	Process Oil / Transformer Oil
	4cSt (100N)	High quality Automotive / Industrial lubricants
	6cSt (150N)	High quality Automotive / Industrial lubricants
	8cSt (250N)	High quality Industrial lubricants



Kixx LUBO : Kixx LUBO, the new name in base oil, is a combination of the GS Caltex family brand Kixx and lube base oil. The Kixx name originates from the etymology of “kick” to describe speed, strength, and dynamism. With the launching of Kixx LUBO, GS Caltex will focus on collaborating with customers and establishing strategic partnerships.

Benefits: Through ingenuity in facility design, GS Caltex has the flexibility to control the desired amount of production of Group II and Group III base oils.

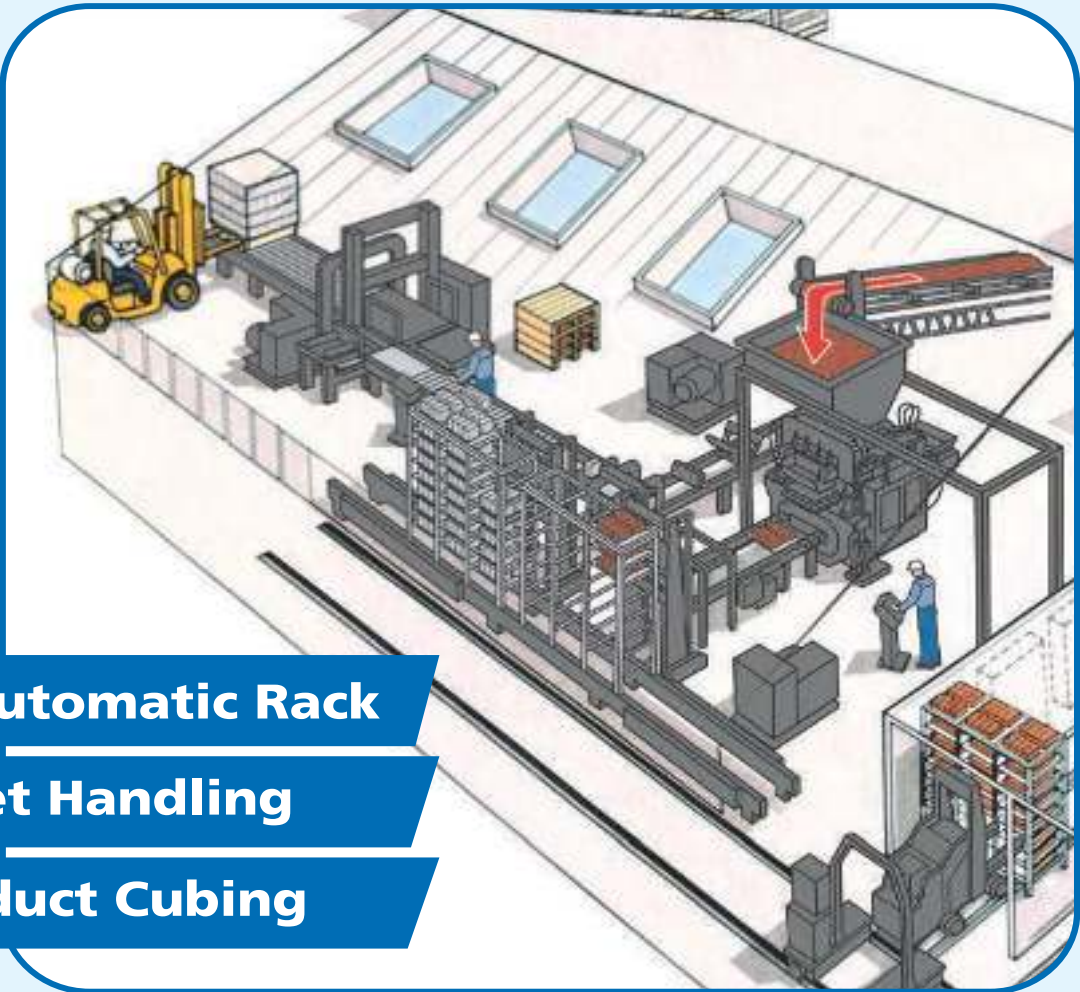
GS Caltex produce high quality heavy grade base oil to replace white Oil and bright stock. GS Caltex Group II/III base oil has excellent low temperature properties and exceptionally bright white clear transparent qualities. The Group II/III base oil produced by GS Caltex is environment-friendly with low volatility, reducing oil consumption and improving fuel economy. And GS Caltex offers high thermal and oxidation stability to support drain interval extension. All these advantages are the result from the latest cutting edge hydrocracking technology.

Brief Profile: Jayanta Ray General Manager – Industrial and OEM for GS Caltex India Pvt. Ltd. (A 100% owned subsidiary of GS Caltex Corporation, South Korea).

He has about 22 years of corporate industry experience of which he has spent about 20 years in lubricants industry. He has successfully handled several portfolios such as Channel Management, Local and Global Key Account Management, Sales Team Lead with P/L responsibility and OEM Business development. He has worked in several projects with many Industrial and Automotive OEMs both in India and abroad to jointly develop high performance premium lubricant products for these OEMs.

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